YKGC Board of Director's Meeting Minutes

Wednesday, February 8th, 2023, Sport North Boardroom

5:30pm, Sport North Boardroom

Attendance

Present – Shaun Morris, Mark Whitehead, Conan Donahue, Damon Crossman, Grace Lau-a, Geno Holick, Kylie Frederick, Clem Hand, Jeff Oldfield

Regrets – Damien Healy, Jenni Bruce, Robert Redshaw

Absent – none

1. **Call to Order** – 6:10pm
2. **Approval of Agenda** – **M. Damon, S. Geno**
3. **Approval of Minutes**
   a. November 7th, 2022 **M. Jeff, S. Geno**
   b. Capital Planning January 11th, 2023 **M. Jeff, S. Geno**
4. **Presidents Report – verbal –** Discussion on Midnight Sun Lager at $5.50/beer
5. **Treasurer's Report – verbal –** Capital Plan will be at the next meeting. Confirmed that there is no audit. Will present December statements at next meeting.
6. **Director of Golf's Report – see attached**
7. **Old Business –**
   a. 2022 Season Membership Survey – tabled until next meeting
   b. Proposed Tee Moves – tabled, will be presenting a map to the board showing 7 new tee boxes. Discussion on sponsorship package
   c. Policy Review Committee – deferred
   d. Golf Cart Committee Update – will be meeting in March
   e. E-Blast for Committee members – Shaun will send
   f. Clubhouse Operations Update – Clem, Damon, Shaun, Damien and Jenni on committee, will meet next week
   g. Capital Planning Meeting Report – is in draft form and will be presented at next meeting.

8. **Committee Reports –**
     a. Grounds & Maintenance – Geno – getting quotes for JR. tee boxes and fencing
     b. Course Management & Infrastructure – Jeff – Jeff and Geno will work together. Stairs will be addressed first thing in April
     c. Membership & Clubhouse Committee – Damien – no update
     d. Rules & Handicaps – Clem – will update in the spring
     e. Tournaments – Damon – no update
     f. Midnight Tournament – Shaun – there will be a Thursday night party, $2500 for 60 meals. Will be games on the driving range. Need more coordination with sponsorships
     g. Sales & Marketing – Mark – some sponsors are looking for in-kind. Have some hole sponsors
     h. Volunteers – Damien – we will need a lot for the Midnight. Pancake breakfast on Sunday.
     i. Advancement of Junior Golf – Conan – looking at an afternoon 30 minute clinic. Talking with 2 high schools to set up a challenge between them and start it in the spring
9. **New Business**
     a. In-Camera – none required
10. **Next Meeting – Wednesday,** March 8th, 6:00pm. Sport North Boardroom
11. **Adjournment – M. ??? ?:??pm**

Director of Golf – Report
February 8th, 2023

Just A little over 3 months to go until the 75th Anniversary Diamond season gets underway.
There is going to be a variety of 75th Anniversary Inventory this season designed with our special Logo which will also be on the new Flags for the season. We can auction or sell off at the end of the year!

I am excited that we are going to collaborate with the Woodyard to create a memorable 75th Anniversary Beer (blonde ale) that we can serve all season long at the club. Waiting for the Mock-up with the Logo and creating the name.

We currently have $8,305.02 revenue from online store sales, mainly Gift Certificates.

Golf Alberta sent an e-mail raising the 2023 Individual Gold Memberships to $40+GST for the 2023 season (Golf Canada dues that are included in our Memberships)

A lot of work has gone into organizing the Midnight Classic already and a Special thank-you to Shaun Morris, Renee Jones, Seana Stewart, Hughie Graham, Leslie Goit, Leslie Caines, Conan Donahue, Daryl Snow and Robert Redshaw on all their hard work thus far to get this event ready.

Tournament Package includes new Cancellation Policy that can be sent to tournaments with a deposit required to host events.

I've been working with the Conan and brainstorming Ideas on how to create our own YK Junior Program which can take place all summer long for our Junior Members and guests to help grow the game within the club and get the kids out playing more.

Looking forward to the season ahead,
Kylie Frederick
Director of Golf